

## **ABSTRACT OF THE DISCLOSURE**

A device for generating audiovisual display signals, including a first input terminal receiving content signals representative of an audiovisual event, the signals including insertion points indicating the output of an advertisement, a second input terminal receiving ad signals representative of an advertisement, a first buffer storing the ad signals, and a processor converting the content signals into display signals of the event and converting ad signals stored in the first buffer into display signals of an advertisement upon detection of an insertion point.

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